

ST.TROPI

BUSINESS

SUNLESS AIRBRUSH TANNING

discover the possibilities

THE BENEFITS OF AIRBRUSH TANNING

- Provides a gorgeous tan without the damaging effects of UV rays from the sun or tanning beds •

- Reduces the risk of premature skin aging & other negative skin conditions Gives clients the ability to be tanned year-round Allows a quick & convenient way to achieve that "sun-kissed" glow Delivers long-lasting (up to 10 days) results Helps to hide skin imperfections & evens skin tone Highlights muscle definition for competition (bodybuilding/fashion shows) or fun Tanning boosts confidence & is mood-enhancing

YOU'RE NEVER FULLY DRESSED WITHOUT A TAN

BE A PART OF THIS GROWING INDUSTRY

Certified airbrush tanning professional

- Low start-up & overhead costs
- Highly portable equipment with quick, easy set-up/breakdown
- Be your own boss/set your own hours of operation
- Participate in the high growth parties/groups market
- Serve the lucrative fitness/body-building segment
- Develop your own mobile brand by associating with a global leader
- Synergistic with many other mobile services
- Realize self-employed tax benefits

Spa / Salon

- A high-demand, year-round service
- A full body service takes only 20 minutes
- Requires a minimal footprint
- Easy set-up/breakdown
- Perfect for a multi-purpose room
- Complements existing services and infrastructure
- Associate your brand with a globally recognized luxe name
- Fabulous revenue growth potential (service + retail)



Annual compound growth of 6% (2017-2026) | A \$5.5 Billion segment globally by 2026 Source: Transparency Market Research



vww.spotonbeauty.ca

(905) 726-7768

ordernow@spotonbeauty.ca

AND THE Spot On Beauty ADVANTAGE discover your possibilities

THE BENEFITS OF ST. TROPEZ

- Award winning portfolio 200 plus awards
- Lasts up to 10 days
- Applies in only 20 minutes
- Non-comedogenic (does not clog pores)
- 100% naturally derived DHA active self-tan ingredient
- 100% paraben, phthalate & sulphate-free

- Light, pleasant fragrance
- Natural, healthy looking glow
- Most talked about tanning brand on social media
- Light-weight & fast absorbing
- Streak-free finish
- Not tested on animals

ST. TROPEZ IS PROUD TO BE THE WORLD'S LEADING TANNING BRAND CHOSEN BY PROFESSIONALS, CELEBRITIES & BEAUTY EDITORS



THE BUSINESS OPPORTUNITY OF PARTNERING WITH SPOT ON BEAUTY

Become a certified airbrush tanning professional through Spot On Beauty and ST. TROPEZ. This is an exciting opportunity for spas and individuals alike. An attractive revenue stream with tremendous profit potential awaits entrepreneurs with a passion for the beauty industry, and specifically the high growth sunless tanning segment.

# of tans per day		2	4	6	8	
Daily	Revenue Profit	\$100 \$87	\$200 \$175	\$300 \$262	\$400 \$350	
Weekly	Revenue Profit	\$500 \$437	\$1,000 \$875	\$1,500 \$1,312	\$2,000 \$1,749	
Monthly	Revenue Profit	\$2,000 \$1,749	\$4,000 \$3,498	\$6,000 \$5,248	\$8,000 \$6,997	
Yearly	Revenue Profit	\$26,000 \$22,740	\$52,000 \$45,479	\$78,000 \$68,219	\$104,000 \$90,958	

What you receive

- ST. TROPEZ "Launch Package" containing all necessary products & equipment
- Training to become a certified professional airbrush tanning professional
- Access to ST. TROPEZ collateral & online resources
- Ongoing support from Spot On Beauty's team of industry professionals





Charge / tan = \$50 Days of operations = 5 days / week Cost/tan = \$6.27 Tans / litre = 15 Gratuities not included

ASSUMPTIONS

(905) 726-7768